

Desired Materials	Lead Time Needed	Estimated Range of Time	Estimated Hard Cost
VIDEO			
Custom Video	4-8 Weeks	8-20 Hours	\$100-150/hr
Other Video	2-4 Weeks	1-8 Hours	\$100-150/hr
DIGITAL			
Series Graphics	4-6 Weeks	5-10 Hours	
Web/Event Registration	4-6 Weeks	2-4 Hours	
Pre-Service Slides	2-3 Weeks	2-4 Hours	
Social Media	1-2 Weeks	1-3 Hours	
PRINT			
Books (SLO, NS)	12-16 Weeks	30-50 Hours	\$2.50-15.00
Booklets	6-8 Weeks	20-40 Hours	\$1.00-4.00
Brochure (Groups)	5-6 Weeks	10-30 Hours	\$.50-2.00
Apparel	4-8 Weeks	2-15 Hours	\$5.00-18.00
Banner/Signage	4-5 Weeks	5-10 Hours	\$25.00-250.00
Handout/Postcard	4-5 Weeks	5-10 Hours	\$0.25-4.00
Mailer	4-5 Weeks	5-10 Hours	\$0.25-4.00
Poster	4-5 Weeks	5-10 Hours	
Magnet/Stickers	4-5 Weeks	2-8 Hours	\$0.25-4.00
Lanyard/Name Tag	4-5 Weeks	2-8 Hours	\$2.00-4.00
Canvases	4-5 Weeks	2-8 Hours	\$35.00-350.00
Stationary	1-2 Weeks	1-3 Hours	\$20.00-100.00
WEB			
Events Page	5-6 Weeks	2-4 Hours	
Form	5-6 Weeks	2-10 Hours	
Website Update	1-2 Weeks	1-3 Hours	